

## **WXXX and *Car Talk* Launch Vehicle Donation Program**

Got a car in your driveway that you're tired of looking at? Why not donate it to benefit WXXX?

Thanks to Car Talk's newly launched vehicle donation program, you can now clear out your driveway, support WXXX and get a tax deduction-- all in one fell swoop.

Here's how it works. Just log on our web site at [URL] then click on "Donate Your Used Car." Then, fill out a simple online form or call the 800 phone number-- and you'll quickly have room in your driveway for that new 2005 you've been eyeing. Car Talk's national partner, V-DAC, then arranges for the pick up of the vehicle and its title. It couldn't be easier! From there, the car is sold (or dismantled, if it's like one of Tommy's cars), with the proceeds benefiting WXXX.

A vehicle donation is more than a way to just get rid of an unwanted car, though. It also offers you significant tax savings. Instead of valuing the vehicle at what the dealer offers you as a trade-in, you get to deduct the value of the vehicle at its full, fair market value. Fair market value is the price you could sell your vehicle to another person, or even what a dealer would sell it for, provided you deduct the cost of any repairs needed to bring it to showroom condition. To find out your car's fair market value, go to the Car Talk web site at [www.cartalk.com](http://www.cartalk.com), and click on "Black Book Value." After answering a few quick questions, you'll get a valuation on your vehicle.

Car Talk searched for some time to find a vehicle donation program that was safe, reliable and efficient. V-DAC was selected because it offers the best return to public radio stations, and it accepts the widest possible range of used vehicles. Plus, it has a great reputation—it also administers a vehicle donation service for over 2,000 local and national charities. Put another way, "We've been told that they have absolutely no connection to the Gambino crime family, Vincent 'The Chin' Gigante or the whereabouts of Jimmy Hoffa," says Car Talk's Ray Magliozzi.

"But we decided to go with them anyway," adds Tom. What prompted Car Talk to start a vehicle donation program? "Tommy's wife asked for it, actually," say Ray, "At this point, she'll try anything to get Tommy's '52 MG TD out of the driveway, and the idea was born."

"This is a classic example of what game theorists call a 'win-win-win-lose' scenario," explains Tom. "The donor wins, the spouse wins, the station wins-- and the IRS loses. Now, what could possibly be better than that?"

We hope you'll check out this new program, by clicking on the vehicle donation link on our homepage, or at [www.cartalk.com](http://www.cartalk.com). If you're not yet ready to consider donating your used vehicle, we hope you'll share this creative new way to support public radio with a friend.